



# Hikes Point Hi-lites

December 6, 2010

## Upcoming Events

### Lunch Meeting

Tuesday January 4<sup>th</sup>, 2011

11:30 am

McMahan Firehouse

## Links

[www.hikespointaba.com](http://www.hikespointaba.com)

*Check out the Hikes Point website for all Business Association information.*

## Message from the President

### The Annual Holiday Breakfast is Tuesday, December 7<sup>th</sup>

Our holiday breakfast will begin at 7:30 a.m. at Oxmoor C.C. The amount is \$10.00 per person. Guests are invited. Please contact Sherry Thomas to make reservations. The deadline for making reservations is Friday, December 3. Our guest speaker is Major Keith Biggers who is the Louisville Commander of the Salvation Army. Normally we request a door prize from each member. However, the Board members decided to ask each person to donate \$25.00 to the Salvation Army. I cannot think of a more appropriate way to celebrate the holiday season. We will still have some door prizes to give away. There were several door prizes that were not raffled off during our Business Expo. I hope that each of you makes plans to attend.

### Light Up Hikes Point

HPABA will Light Up The Point on Saturday, December 11 beginning at 4:30 p.m. at the McMahan Center. Each of you should have received applications for the window and door decoration contests. Please participate in the contest. The contest has been expanded this year to include front doors for businesses that do not have windows to decorate. Area schools will be asked to design holiday cards in another competition. Cash prizes for first and second place will be awarded in both contests with the winners will be announced at Light Up Hikes Point. This is easy money folks so be creative and decorate. I also encourage each of you to attend Light Up. You may just have fun!

Join us on Facebook

**Contact Us**

[sherry@phia.com](mailto:sherry@phia.com)

## **Farewell**

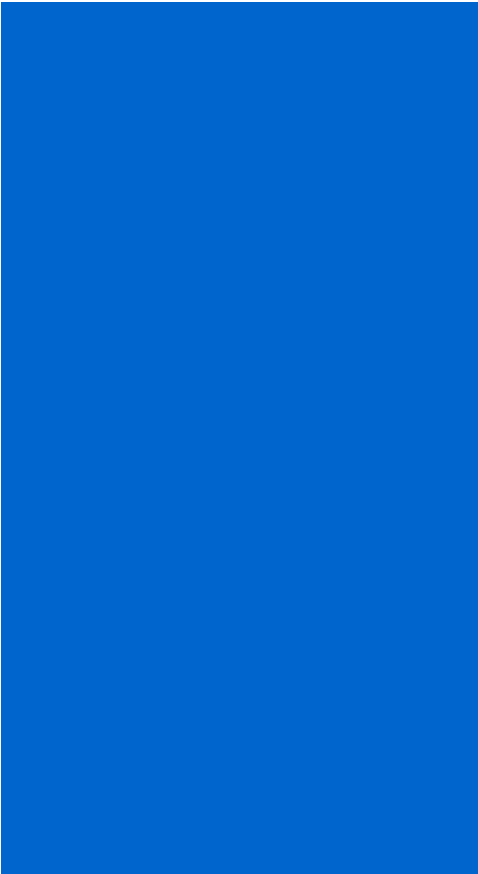
My term as your president is drawing to a close at the end of the month. I am ready to hand over responsibility to our very capable new president, Pat Walsh. I am glad to have had the opportunity to serve you as president. However, I am excited to assume the new title of Immediate Past President. During the past two years we have continued our celebration such as Light Up Hikes Point and business expos. We have offered outstanding programs. I appreciate the support that many of you have shown for the business association during my tenure. However, I wish that I could say we experienced significant growth and participation during the past two years. Unfortunately that has not been the case. I ask your support for Pat and the rest of the Board as we look to the future. I would like to express my sincere thanks to our officers for their work and support. Thank you.

Talbott Allen  
President



## **DECEMBER BUSINESS SPOTLIGHT**

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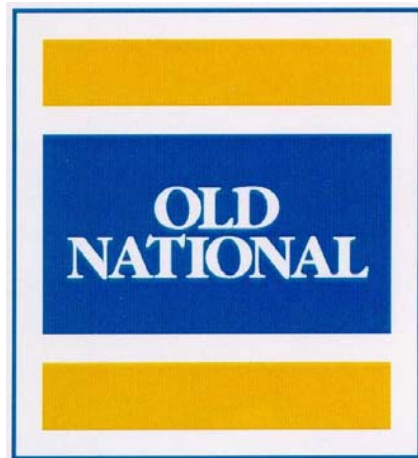
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## Free Pictures with Santa at **Park Community Federal Credit Union**

Avoid the long lines and expensive pictures elsewhere. Santa Claus is coming to Park Community. Enjoy holiday refreshments with Park staff and get a **FREE PICTURE** with Santa! Mark your calendar, and bring the kids out Saturday, December 10th to our Goldsmith Branch located at 2221 Goldsmith Lane from 11:00 AM – 1:00 PM.

**Santa's Helper Coupon**  
Could your holiday season use more green? Follow the link below and grab our Santa's Helper coupon, where you can get up to \$25 for opening a new youth account.\*

**Click here to download the coupon.**

*\*See coupon for details.*

**Bobby White** | Marketing Specialist  
502/815.1141 Direct  
6101 Fern Valley Road | P.O. Box 18630 | Louisville, KY 40261  
800/626.2870 ext. 1141 | 502/964.6704 Fax

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## **Kentucky Telco VISA Promotion during October, November, and December**

- **Members will receive \$100 cash back on any NEW Visa with a \$1,000 balance transfer or more.**
- **Members will receive double reward points on all their November and December purchases.**
- **Members will be entered into a drawing for 100,000 bonus reward points if they spend at least \$1,000 or more on their Visa October-December**

\$100 cash back will be credited to the member's share account within 30 days of the completed balance transfer.

Reward points will be credited on the next month's Visa statement.  
One member will receive 100,000 bonus reward points that will be credited on their January Visa statement.

Only one entry is allowed per member.  
Double reward points are excluded on balance transfers.

Eileen S. Burden  
Kentucky Telco FCU  
Business Development Specialist  
[eburden@kyselco.com](mailto:eburden@kyselco.com)  
(502) 777-6817

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Now is a great time to start planning your gift giving for valued employees, clients and loved ones. As an Independent Consultant with Mary Kay, I offer **Executive Gift Shopping Services** to help meet your holiday gift-giving needs.

This service can provide you with: customized gift baskets; a variety of beauty, skin care and fragrance products for men and women in prices ranging from \$10 to \$250; 100% satisfaction guarantee; free delivery of gifts to your home or office on the date desired; free gift wrapping; free gift exchange by the gift recipient, if needed.

This service eliminates the hassle of holiday shopping at crowded malls while still providing a personal gift to everyone on your list! I know your time is valuable and it will only take about 10 to 15 minutes for me to show you the gift selection and answer any questions about my service. Call or email me at your convenience to review your holiday gift-giving needs.

Shawn Parr Black  
Independent Consultant  
Mary Kay Cosmetics

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Phone (502) 548-3128*

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As part of our celebration of the Advent Season, the community of John Paul II Academy has contributed to the Blanket Louisville Project, Southeast Ministries (SEAM) food drive and the Giving Tree projects for our three supporting parishes; St. Pius X, St. Barnabas, and St. Bartholomew. It is through sharing the glory, wonder, and miracle of the season in special programs such as these that we find the true meaning of the season. The Community of JPIIA wishes everyone a Merry Christmas!

*Educating the Mind, Enriching the Heart, Inspiring the Soul  
Experience the Difference at JPIIA!*

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For the last ten-plus years Ascension students have donated stuffed stockings to the Spina Bifida Foundation's Christmas party from Santa. Ascension School is the primary, if not the only, source for these stockings. These stockings are given to children in the State of Kentucky who have Spina Bifida. There have been times that our stockings were the only Christmas gift some poor children received. The occurrence of children with Spina Bifida grows every year. We have supplied over

180 stockings in some years.

The junior high was the main source for this service project in previous years. We have opened it up to the whole school to see if we can better meet our goal of 180 – 200 stockings. Those who cannot contribute stockings are asked to contribute prayers for the recipients.

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At the close of another year we gratefully pause to wish you a warm and Happy Holiday Season! In 2011 we will announce an easier more convenient way for our members to continue their education.

Coming soon... **HPMS**  
Healthcare Professional  
Member Services

Sherry Thomas, CCP, CCP-AS  
CEO/Director of Education

Medical Staff SOS, Inc.  
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Louisville, Kentucky 40207  
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## Holiday Greetings HPABA Members

I wanted to let you know that I have partnered with several others small businesses such as BeautiControl, Celebrate the Home, Lia Sophia Jewelry, Pampered Chef, and many more to provide what I call "Mobile Mall" to businesses that might be interested.

I have several good vendors who would love to share with your employees and/or clients gift items for sale such as skin care, colognes, jewelry, kitchenware, household decor items, gift certificates for massage, and more! This, I believe, would eliminate much of the stress that comes with holiday shopping by bringing the "mall" to you. By stress I mean: trying to find a parking space, walking through crowded stores, waiting in long lines to check out, spending hours doing all the afore mentioned.

If you are interested in having us do this for a couple of hours mid week in December, please let me know as soon as possible and I will arrange this service for you. By the way, many of the gift items will already be wrapped up for Christmas.

Thanks!

Karen Ellis, LMT  
Back In Circulation Massage  
296-5786

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**REMINDER:** Annual membership dues of \$100 are payable in January 2011.

Thank you for being a member of HPABA. Your participation in our organization is greatly appreciated and the board looks forward to serving you over the coming year!

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**WOULD YOUR COMPANY BE INTERESTED IN SPONSORING  
OUR NEXT MEETING?**

**This is a great opportunity to get your company noticed!** Our next meeting will be held on **Tuesday, January 4, 2011 at 11:30 a.m.** at the **McMahan Firehouse.**

**Sponsorship opportunities are available for the 2011 meetings.** Contact **Pat Walsh** at [patwalsh@insightbb.com](mailto:patwalsh@insightbb.com) if you are interested.

Keep up to date with all members of the HPABA. **Join us on Facebook.**

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**YOU ARE RECEIVING THIS EMAIL BECAUSE YOU ARE A HPABA MEMBER.** YOU HAVE THE RIGHT TO “**OPT OUT**” OF FUTURE EMAILS FROM HPABA HOWEVER THIS IS OUR MAIN WAY TO COORESPOND WITH MEMBERS. CHOOSING TO “**OPT OUT**” WILL EXCLUDE YOU FROM **ALL** MEMBER CORRESPONDANCES, INCLUDING BUT NOT LIMITED TO OUR MONTHLY eNEWSLETTER, WEEKLY NEWSFLASH INFORMATION, MEETING ANNOUNCEMENTS, ETC. IF YOU WOULD LIKE TO “**OPT OUT**” PLEASE SEND YOUR REQUEST TO [SHERRY@PHIA.COM](mailto:SHERRY@PHIA.COM).

THANK YOU! ONCE REVIEWED, YOUR REQUEST WILL BE COMPLETED WITHIN 5 BUSINESS DAYS.